

**Glen Ellen Community Forum Tourism Committee  
Meeting Minutes  
Tuesday 7/25/17**

Submitted by Melissa Dowling

Attendees:

Margie Foster

Ellen McKnight

Susan Costello

Dave Rodondi (host)

Melissa Dowling (facilitator)

Note – Agenda text is below in italics, meeting minutes are in regular text

*1. Draft Web page for new GEF website*

*The new version of our site will go live this week, most likely on Friday. I am transferring all content from the existing site where possible. But I would like you to think about what content you would like to add.*

*Each committee will now have their own page as follows:*

*-description*

*-current / future projects*

*-documents*

*-resources*

*-contact*

Michael Furlong has structured wireframes

Here is the draft text submitted by committee members to consider for inclusion of the website:

Text from Michael W.

“Glen Ellen Forum – Tourism Committee

Description

Glen Ellen has long been visited for its scenic charm and rural atmosphere, and tourism has helped to sustain the health and viability of the local business community. However, tourism related activities including vacation rentals, hotels, restaurants, winery tasting rooms and events are dramatically altering Glen Ellen’s community and the character that makes the town attractive.

The Tourism Committee will

- Study the effects of tourism and tourism related activities on the infrastructure and quality of life in Glen Ellen
- Empower residents to control noise and disturbance from tourist activities
- develop material to communicate Glen Ellen's history and facilities to visitors"

Text from Susan Costello

#### "WHY BE PART OF THE GLEN ELLEN FORUM?"

Your voice will be heard! Your insight and input will contribute to the sustenance and preservation of our historic community, ensuring that it remains a gem for years to come. Meet neighbors and share ideas with people who value the specialness of Glen Ellen."

Text from Margie and Bonnie

"We want to minimize the negative impacts of tourism on our neighborhoods, community and environment, while promoting responsible and sustainable solutions. It's YOUR community...be as involved as you can and let your voice be heard!"

*2. Input on Citizen's Roads Group on road priorities for our part of District 1 . See my previous emails.*

*We need input for the committee*

The following is a list of the specific streets, roads, bridges, and other ideas discussed during the meeting:

Hill Road – Need to define what parts of the road are owned by the county. The county should be responsible for paving them. There is parking on the shoulder that is blocking access to Hill Road and could be a hazard for first responders. Definition of the road with the county owned road way paved and maintained by County should start with a new survey, add curbs and a clear shoulder. Determine where parking is legal. This is an example of many residential roads that need attention

Warm Springs Road – finish painting white lines at edge of the road

Sonoma Mountain Road – Needs attention.

Bridges – Repaving and preservation of O'Donnell Bridge and Arnold Bridge between the Jack London Lodge and Marshall's auto body.

Need Shoulders for pedestrians and bicycles on Arnold Drive and Warm Springs Road

### 3. How do we move forward with Tourism activities?

Promote historical Glen Ellen to residents and tourists

-group noted that we've observed many people stopping at the mural on the side of the Talisman Tasting Room building to view it and/or take pictures  
Assemble Jack London quotes as part of the "kiosk" project – pass on as a suggestion to Arthur – collect the quotes used by transcendence.

Consider town beautification projects

### 4. Follow up items outstanding::

-Margie: County and PRMD has not hired a security contractor yet to monitor vacation rental compliance. Margie will continue to monitor status.

-Dave and Melissa: Distill the vacation rental document on rules and submitting incident complaints to a shorter document that can be incorporated into website content.

-Susan and Brad: Get list of Jack London and other quotes from Transcendence

-Melissa D: Reach out to Arthur and Jim on how we can help with the beautification project and historical kiosks. Invite them to attend the Tourism committee meetings.

### 5. Next Meeting agenda items (suggested)

Next meeting on a Wednesday, August 30, 6:00 PM at 1094 Hill Rd Glen Ellen

In next meeting, review prior meeting minutes for items that need follow up

Consider a "round of introductions "