



GLEN ELLEN FORUM

# Annual Board Meeting

Thursday, April 16, 2020

# Agenda

1. Introductions
2. Secretary's report
  - approve last meetings minutes
3. Treasurer's report
4. President's Report
  - Review of accomplishments for the last year
  - Grants
  - 2020 Budget
5. Elections
  - Candidate Statements
  - Submit "ballots"
6. Goals for this year
7. Other business and general discussion (what might our new normal be?)
8. Election Results
9. Public Comment
10. Adjourn



# Glen Ellen Forum Roster

Board of Directors		Steering Committee	
Melissa Dowling	President	Nick Brown	Chair
Angela Morgan	Vice President	Oz Robledo	Vice-Chair
Jim Shere	Secretary (Retiring)	Poppy Darby-Mann	Secretary / Engagement Chair
Margie Foster	Treasurer (Retiring)	Shannon Lee	Communications Chair
Tracy Salcedo	Director	Laura Schermeister	Commerce & Tourism Chair
Bettina Sichel	Director	Ellie Insley	Landscape and Enviro Chair
Rob Schermeister	Director	Vicki Hill	SDC/Eldridge Co-Chair
Nancy Padian	Director	Alice Horowitz	SDC/Eldridge Co-Chair
Debbie Lammers	Director (Elect)	Laurie Pile	Projects Chair
Amanda Shone	Secretary (Elect)	Open	Traffic and Safety Chair
Dave Shefferman	Treasurer (Elect)		



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Jim Shere

Secretary's Report



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Margie Foster

## **Treasurer's Report:**

Current bank balance:	\$9,748
Jan-April Donations:	\$ 294
Commerce & Tourism	\$ 50
Engagement	\$ 100
Projects	\$3,349
SDC	\$ 225
Traffic & Safety	\$. 102
General Fund	\$5,898

# Accomplishments 2019/2020

Monthly Meetings	Events	Projects	Other
30-60 Attendees at each Monthly Meeting	Landscape and Environment Seminar (postponed to May 18)	Bus Stop Benches	Volunteer Day at Redwood Empire Food Bank
Topics and Speakers: CEPEC Garden Court Renovations Rustic Shops & Apartments Jillian Beall Principal Dunbar Helen Sedwick PG&E rights Mill at Glen Ellen Creekside Healing Village 707 Candle Company Rebuild Northbay Glen Ellen Kenwood Rotary Redwood Empire Food Bank Dr. Katherine Hargitt Living with Lions GEFD Volunteers		Community Clean-up Day	North County MAC
	Family Picnic Day at Morton's Warm Springs	Post Office Parking Lot Beautification Project	Shed Lottery
	Friends Gathering Feast at the Kenwood Depot	Glen Ellen Map	Landscape Lottery
	Holiday Social	Bridge Graffiti Clean-up	The Art of Planning
	Eldridge Vision Workshop	Dark Skies (in progress)	
	COVID-19 Virtual Presentation		Community Involvement and Specific Plan assured for future of SDC



# Grants

Source	Amount	Purpose	Result
United Way	12,500		
		Landscape Lottery	
Rise-Up North Bay	5,000	Sheds	Yay!
Glen Ellen Kenwood Rotary	4,250	Sheds	Yay!
Jack London Yacht Club	4,000	Community Meals, meetings, projects committee	Yay!
County of Sonoma	9,972		
Sonoma Valley Fund	10,000	Capacity Building	Nope
Impact 100	10,000 (ish)	Village Historical Signs	Nope

Total Grants for 2019 = \$23,222



# 2020 Draft Annual Budget: Fixed Expenses

Item	Amount	Notes
Insurance	\$1750	Can we renegotiate this?
Mailbox	\$ 56	Reduced – smaller mailbox working
Business Registration	\$ 25	
Meeting Fees (includes Zoom)	\$ 500	
Supplies	\$. 200	A placeholder
Website services*	<u>\$ 150</u>	Just SSL, amount varies per year
Total annual fixed expenses:	\$2681	

\*Website services expire at different intervals, The following years will have a web service expire with renewal fees due of approximately \$150 per year depending on what we can negotiate:

2021 (Malware, and email)

2022 (email marketing)

2023 (website security)

2024 (website hosting)

2025, 2026, 2027 (placeholders)

2028 (Domain \$300ish)





# How to cover fixed expenses?

- Birthday fundraisers (\$500 in 2019)
- Passed Donation Box (bringing in about \$75ish/month, \$900ish/year)
- Glen Ellen Market escrip (Bettina and Margie working on increasing)
- Other generous donors (e.g., Meyer \$40 / month)
- Donations from board/Steering are NOT required
  - But if we all give \$5-\$20/month, it's covered)
- *Ideas from Fundraising Committee*



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Elections  
Jim Shere



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Goals for this year, General  
Discussion, and Other Business



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# Election Results

Plan for Secretary/Treasurer Turnover



## GLEN ELLEN FORUM

Thank you everyone for the  
wonderful things you do for  
our community!

Stay safe and healthy